





2022 MARKETING Calendari





MON	TUES	WEDS	THURS	FRI	SAT	SUN
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3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
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31						

VEGANUARY

- 01 NEW YEAR'S DAY
 - **WOLD BRAILLE DAY**
- 16 WOLD RELIGION DAY
- IB WINNIE THE POOH DAY
 BLUE MONDAY
- **24** INTERNATIONAL DAY OF EDUCATION
- 25 BURN'S NIGHT

TUES WEDS THURS SUN SAT 2 3 5 6 8 10 12 13 11 14 18 19 20 15 16 21 22 27 23 24 25 26 28

LGBT HISTORY MONTH | CHINESE NEW YEAR | HEART MONTH

- 03 TIME TO TALK DAY
 UNICEF DAY FOR CHANGE
- **04** WORLD CANCER DAY
- **CIS** EATING DISORDER AWARENESS WEEK WORLD ORPHAN WEEK
- **07** CHILDREN'S MENTAL HEALTH WEEK
- **08** SAFER INTERNET DAY

- 11 INTERNATIONAL DAY OF WOMEN AND GIRLS IN SCIENCE
- VALENTINE'S DAY

28 BIG GARDEN BIRD WATCH BEGINS

- **17** RANDOM ACTS OF KINDNESS DAY
- **20** WORLD DAY OF SOCIAL JUSTICE
- 21 EMPATHY WEEK BEGINS FAIRTRADE FORTNITE BEGINS

LIAB		IG DAY

MARCH

MON	TUES	WEDS	THURS	FRI	SAT	SUN
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WOMEN'S HISTORY MONTH

- O1 ST DAVID'S DAY
 ZERO DISCRIMINATION DAY
- 03 WORLD WILDLIFE DAY
 WORLD BOOK DAY
- 17 WORLD MATHS DAY

 NATIONAL CAREERS WEEK
- **08** INTERNATIONAL WOMEN'S DAY
- 10 WORLD KIDNEY DAY

- 11 BRITISH SCIENCE WEEK
- 17 ST PATRICK'S DAY
- 18 GLOBAL RECYCLING DAY RED NOSE DAY
- 20 SPRING EQUINOX
 INTERNATIONAL DAY OF HAPPINESS
- 21 WORLD POETRY DAY
 SHAKESPEARE WEEK
 WORLD DOWN SYNDROME DAY | INTERNATIONAL DAY OF FORESTS

- **22** WORLD WATER DAY
- **23** WORLD METEOROLOGICAL DAY
- 27 MOTHER'S DAY EARTH HOUR
- 31 INTERNATIONAL TRANSGENDER DAY OF VISIBILITY

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STRESS AWARENESS MONTH

- **APRIL FOOL'S DAY**
- **WORLD AUTISM AWARENESS DAY**
- **WORLD HEALTH DAY**
- **NATIONAL PARKS WEEK BEGINS**
- **NATIONAL TEA DAY**
- **EARTH DAY**

23 ST GEORGE'S DAY SHAKESPEARE'S BIRTH AND DEATH DATE

28 WORLD HUNGER DAY

26 LONDON PRIDE

30 RSE DAY

LOCAL & COMMUNITY HISTORY MONTH | NATIONAL SHARE-A-STORY MONTH

- **DEAF AWARENESS WEEK**
- **03** NATIONAL TEACHER APPRECIATION DAY
- **WORLD RED CROSS DAY**
- **MENTAL HEALTH AWARENESS WEEK**
- **WORLD FAIR TRADE DAY**
- **INTERNATIONAL DAY OF FAMILIES**

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TUES WEDS THURS

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MON TUES WEDS THURS FRI

SAT SUN

PRIDE MONTH | GYPSY ROMA AND TRAVELLER HISTORY MONTH

2 3 4 5 **01** VOLUNTEERS' WEEK **GLOBAL DAY OF PARENTS** 10 12 7 11 14 15 16 18 19 17

26

25

FRI

24

SAT

SUN

1

- **05** WORLD ENVIRONMENT DAY
- **WORLD OCEANS DAY**
- **GLOBAL WELLNESS DAY**
- MY MONEY WEEK DAY
- **WORLD BLOOD DONOR DAY**

- 17 CLEAN AIR DAY
- **FATHER'S DAY**
- **20 WORLD REFUGEE DAY REFUGEE WEEK BEGINS**
- **21** WORLD HUMANIST DAY **SUMMER SOLSTICE**
- **25** WORLD VITILIGO DAY



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PLASTIC FREE JULY

- **07 WORLD CHOCOLATE DAY**
- **28 WORLD NATURE CONSERVATION DAY**
- **31** INTERNATIONAL DAY OF FRIENDSHIP



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SCHOOL HOLIDAYS | EXAM RESULTS

INTERNATIONAL CAT DAY

SEPTEMBER

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BACK TO SCHOOL | ORGANIC SEPTEMBER

- **05** ZERO WASTE WEEK BEGINS
- **ROALD DAHL DAY**
- **WORLD AFRO DAY**
- 16 100 DAYS TILL XMAS INTERNATIONAL DAY FOR THE PRESERVATION OF THE OZONE LAYER
- **19** TALK LIKE A PIRATE DAY **BRITISH FOOD FORTNIGHT BEGINS**

- 21 INTERNATIONAL DAY OF PEACE **WORLD ALZHEIMER'S DAY**
- **22 WORLD CAR FREE DAY AUTUMN EQUINOX**
- **27** WORLD TOURISM DAY



DECEMBER

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BLACK HISTORY MONTH | ADHD AWARENESS MONTH

- 01 WORLD VEGETARIAN DAY
- **02** GRANDPARENTS' DAY
- 04 WORLD ANIMAL DAY
- WORLD TEACHER'S DAY
- 06 WORLD MENTAL HEALTH DAY
- 11 INTERNATIONAL DAY OF THE GIRL CHILD
- **16** WORLD FOOD DAY



31 HALLOWEEN

MOVEMBER | WORLD VEGAN MONTH | DISABILITY HISTORY MONTH BEGINS...

- 01 WORLD VEGAN DAY
- **02** NATIONAL STRESS AWARENESS DAY
- **05** BONFIRE NIGHT

SUN

SAT

- 13 WORLD KINDNESS DAY REMEMBRANCE SUNDAY
- 14 ANTI-BULLYING WEEK BEGINS WORLD DIABETES DAY

- **18** DISABILITY HISTORY MONTH BEGINS
- 20 WORLD CHILDREN'S DAY
 TRANSGENDER DAY OF REMEMBRANCE
- **30** ST ANDREW'S DAY

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TUES WEDS THURS

...DISABILITY HISTORY MONTH CONTINUES

- **01** WORLD AIDS DAY
- 13 INTERNATIONAL DAY OF PEOPLE WITH DISABILITIES
- 10 HUMAN RIGHTS DAY
 CHRISTMAS JUMPER DAY
- 18 INTERNATIONAL MIGRANTS DAY
- **21** WINTER SOLSTICE
- 24 CHRISTMAS EVE

- 25 CHRISTMAS DAY
- **BOXING DAY**
- NEW YEAR'S EVE

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